

August 6, 2019

Dear Chief,

Due to the high demand of registrations at our upcoming L.E.A.D. training in Bergen County, we have scheduled an additional training September 25-October 1 in Middlesex County.

L.E.A.D. is the only evidence-based, tested and proven effective, K-12 anti-drug/anti-violence curriculum delivered by law enforcement and educators in the United States. Officers and Educators can teach L.E.A.D. together or individually as a true partnership creating a force-multiplier to reach more students.

L.E.A.D. will be offering a 5-day training to Officers with no classroom training or experience to be certified L.E.A.D. Instructors on September 25-October 1. We will also be offering a 1-day training for Educators and Officers with classroom experience to also be certified as a L.E.A.D. Instructors (September 26). The trainings will be held at the Middlesex County Fire Academy, 1001 Fire Academy Drive, Sayreville, NJ 08872.

In order to assist you in registering an instructor in our course, I want to share a few of the unique qualities of L.E.A.D. and our exclusive partnership with the Mendez Foundation and the Too Good Family of Curricula.

- The various curricula are tested, proven effective, age appropriate, and includes, Alcohol, Tobacco (including vaping), Marijuana, OTC, prescription drug and current opioid information. All within the 10 lessons of the evidence-based program.
- L.E.A.D. is the most rapidly growing drug and violence prevention program in the United States, with certified officers in 28 States.
- Every day, over 2,000 L.E.A.D. Instructors nationwide address what matters: Drugs, Bullying, and Violence.
- L.E.A.D. utilizes the evidence-based *Too Good for Drugs* and *Too Good for Violence* curricula:
  - ***Too Good for Drugs* is a Federal SAMSHA Model Program and on the United States Department of Education's What Works Clearinghouse.**

- **Each Too Good evaluation study was conducted by third-party researchers and used randomized treatment control group designs.**
- **Studies have been published in peer-reviewed journals.**
- Each of the Too Good programs feature
  - Fully Scripted Lessons, Age Appropriated Approach, Assessment and Evaluation Tools, Enhanced Cooperative Learning, Built in Classroom Management, Parent Component, Technical Support.

Please feel free to call our office at 609-259-2500 for additional information.

To register your officer for 5-day or 1-day training, go to the link below:

<https://leadrugs.org/training/northeast/>

Respectfully,

Nicholas R. DeMauro  
Executive Director and CEO  
L.E.A.D., Inc.

More L.E.A.D. information can be found at: [www.leadrugs.org](http://www.leadrugs.org)

*Too Good for Drugs*: <http://www.toogoodprograms.org/>

History of *Too Good for Drugs*: <https://toogoodprograms.org/pages/our-history>

Evidence-based: <https://toogoodprograms.org/pages/evidence-base>