

# L.E.A.D. FEST<sup>®</sup> STATE FAIR

April 30, 2021

Dear Prospective Food Vendor:

## **You are invited to participate in this year's L.E.A.D. FEST State Fair!**

With the Governor expanding the capacity for outdoor fairs, we are thrilled to announce that our L.E.A.D. Fest State Fair will once again be taking place this summer. The Covid19 pandemic hit a lot of companies incredibly hard - from restaurants and music venues to corporations and nonprofits, every single business was impacted by the virus and we are incredibly lucky to be on the tail end of such a devastating time. Being a nonprofit organization, Covid was very tough on us and we are hoping that this year's fair will be the best one yet!

After this past year, we would love to be able to help other businesses get back on their feet or increase their following. We hope that you and your organization will join us at this year's L.E.A.D. Fest State Fair. The fair will be running from Thursday, July 1<sup>st</sup> through Sunday, July 11<sup>th</sup> at:

**MERCER COUNTY PARK: 1638 OLD TRENTON ROAD, WEST WINDSOR, NJ 08550.**

With Covid19 restrictions and social distancing in mind, we have made some changes to our guidelines to ensure that everybody is safe and smart. We hope that these changes make you and your organization feel comfortable and provide a great opportunity for your success as a vendor at our event. We feel that our occupancy level will be high enough to draw many fairgoers.

### Food Exhibitor Guidelines:

- Food vendors will be given unlimited space within reason. Food vendors are responsible for paying their own health and fire permits.
- *Space within the grounds is limited and priority consideration for participation in future events will be given to the most successful vendor.*
- Set up begins Wednesday, 6/30 at 10:00 am and must be completed by 12 PM on Thursday, 7/1
- Breakdown begins at the close of the fair on the evening of 7/11 at 11 PM. Should you leave before the end of the Fair, you will be charged an early departure penalty of \$750. You must supply L.E.A.D. with a credit card number and authorization agreeing to these terms at fair check-in.

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- **VENDORS MUST BE THERE FOR ALL 11 DAYS OF THE EVENT. Vendors will not be allowed to set up at a later date or breakdown at an earlier date.**
- A \$75.00 utility fee will be charge to all food concessionaires. This fee includes water, electric, trash removal, and general grounds cleanup.
- A \$100 Health & Fire Permit charge will be charged to all food concessionaries.
- Vendors must provide:
  - A signed Hold Harmless Agreement
  - Proof of Automobile Insurance
  - Proof of Worker's Comp (if not a family owned business)
  - Certificate of Liability Insurance with additional insured being:
    - Mercer County Park Commission; 1638 Old Trenton Road, West Windsor NJ 08550
    - L.E.A.D. Inc. : 5 South Main Street, Allentown NJ 08501
- Vendors must provide total space requirements and electrical requirements.
- Vendors are responsible for maintaining the cleanliness of their display areas.
- Event organizers reserve the right to refuse the sale and/or display of any items deemed inappropriate.
- Vendors must have a person at their booth at all times. If your booth is left unattended for any extended period of time, there will be a \$50 plenty per incident.
- Vendors accepted to the L.E.A.D. FEST State Fair will be required to review and accept the terms and conditions of the vendor requirements and submit all forms and fees by June 15<sup>th</sup>, 2021.
- Acceptance as a Food Concessionaire to the L.E.A.D. FEST State Fair may be revoked for any vendor failing to submit paperwork and fees by the applicable dates requested above.
- All Covid19 state mandated guidelines will be strictly enforced.

For additional information about The L.E.A.D. Fest State Fair, please visit our website at [www.theleadfest.com](http://www.theleadfest.com). Please contact Bobby Pugh, information attached below, if you have any questions. We look forward to working with you!

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## STATE FAIR

JULY 1-11, 2021

MERCER COUNTY PARK

# FOOD VENDOR OPPORTUNITY

Vendors must arrive July 1 and remain setup for the duration of the fair.

If interested, please contact Bobby Pugh at (813) 995-4969.

