



## 7<sup>th</sup> ANNUAL DRUG AND VIOLENCE PREVENTION TRAINING CONFERENCE

### Vendor Opportunities Harrah's Resort, Atlantic City March 20 – March 22, 2022

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We are pleased to announce that the 7<sup>th</sup> Annual 21<sup>st</sup> Century Drug & Violence Prevention Training Conference hosted by L.E.A.D. is taking place March 20 – 22 in Atlantic City, NJ. We are the most rapidly growing law enforcement-focused drug-and-violence prevention non-profit in the United States. We are providing opportunities for expanded exhibitors at our Annual Conference for a flat fee of **\$1,000**. Exhibit space is limited and will be assigned on a first-come, first-served basis.

Last year's conference drew law enforcement and school personnel from over 20 States. As the L.E.A.D. program has grown this year, we expect even more national attendance. L.E.A.D. will be giving prizes and raffles for those in attendance so we request that all Exhibitors provide a giveaway to highlight their business. Giveaway items should be valued at a minimum of \$100. We will be drawing door prizes and recognizing our participating vendors at every general session, during the vendor reception, and at the closing ceremony.

All applications must be received no later than February 24, 2022. A written cancellation on or before March 10, 2022 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after March 10, 2022.

#### Booth Fees Include:

- One 6' table
- 2 side chairs
- 1 wastebasket
- 1 exhibitor badge
- All meals for 1 guest

Any additional guests will be \$400 per person, which includes all meals. These guests must be pre-registered and paid for in advance. Please provide L.E.A.D. with any additional guest names at least one week in advance. Any set-up costs are those of the exhibitor. You will be notified of your space assignment, shipping and load-in instructions, and any additional updated information via a confirmation packet.

**Electrical services** must be pre-ordered through Harrah's - please advise us of all electrical needs. L.E.A.D. will make all arrangements with Harrah's and relay the costs.



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#### **EXHIBITOR AGENDA**

##### **EXHIBITOR SET UP:**

Sunday, March 20            8 AM – 11 AM

##### **EXHIBIT HOURS:**

Sunday, March 20            12 PM – 4 PM

Monday, March 21           9 AM – 5 PM

Tuesday, March 22         9 AM – 1 PM

##### **EXHIBITOR BREAKDOWN:**

Tuesday, March 22         1 PM - 5 PM

#### **HOTEL RESERVATIONS**

Reservations should be made by calling Harrah's at 888-516-2215 or visiting the website at <https://book.passkey.com/go/SH03LD2> by March 10, 2022. The room rate is \$75.00 per night + taxes, which includes a parking discount and free wifi. To add a second person, there will be an additional \$20 charge per night. You are responsible for contacting Harrah's directly to book and pay for your room. To guarantee accommodations at this rate, please state that you are with the L.E.A.D. Conference when making your hotel reservation. Please note, you must be 21 years of age or older to check into the hotel. Reservations made after March 10<sup>th</sup> are subject to space availability.

#### **HEALTH & SAFETY PRACTICES**

L.E.A.D. will follow all Covid-19 guidelines as required by the State of New Jersey, Atlantic City, and Harrah's Resort and Casino.

#### **REGISTRATION**

To register for this year's conference, visit our website [by clicking here](#). Registration can also be found at our main website ([www.leadrugs.org](http://www.leadrugs.org)) under the Conference tab on the main menu. Should you prefer a physical form or to pay via check, please use the application form attached below.



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Exhibit space will be allocated at the discretion of the conference committee with order of returned contracts determining priority. The information below will appear in the Exhibitor Directory that is distributed to all attendees. No guarantee of listing if application is received after February 24, 2022.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Description of company for Exhibitor Directory (40 words or less): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

We will give away: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ On-site phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Additional Contact Name(s): \_\_\_\_\_

The undersigned is an officer, agent, or representative of the exhibitor authorized to enter into this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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**PREFERRED PAYMENT METHOD**

The total exhibit fee must be submitted with this application. A written cancellation on or before March 10, 2022 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after March 10, 2022.

Check: PAYMENT ENCLOSED \$ \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

Security Code \_\_\_\_\_

Exp. Date \_\_\_\_\_

Billing Address  
\_\_\_\_\_

Please email completed form to: [lseeley@leadrugs.org](mailto:lseeley@leadrugs.org) or mail with check to L.E.A.D., Inc.:

5 South Main Street  
Allentown, NJ 08501  
Attn: Leanne Seeley

If you have questions, please contact our office at 609-259-2500 or email Leanne at [lseeley@leadrugs.org](mailto:lseeley@leadrugs.org).