



## 7<sup>th</sup> ANNUAL DRUG AND VIOLENCE PREVENTION TRAINING CONFERENCE

### **Sponsor Opportunities** Harrah's Resort, Atlantic City March 20 – March 22, 2022

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#### **What is L.E.A.D. - Law Enforcement Against Drugs & Violence**

Founded in 2014, L.E.A.D. is the brainchild of Law Enforcement and Educational leaders who saw a need to develop a comprehensive evidence-based means for law enforcement agencies to ensure they provide proven effective methods to serve their respective communities. Many different organizations have attempted to offer specific programs to serve various functions. L.E.A.D. is designed to bring the entire agency together to offer many different types of programs. L.E.A.D. is the most rapidly growing drug and violence prevention program in the United States, with certified Instructors in 40 states.

#### **Benefits of L.E.A.D:**

##### *Law Enforcement Agencies*

- A charitable way to support their initiatives.
- Proven Effective K-12 Drug and Violence Prevention Curricula called *Too Good for Drugs and Violence*.
- A team of Staff and Leaders to assist their endeavors.
- A branded organization to bring their organization to the next level and meet all accreditation Standards.
- *On the Street* Initiatives to support all Law Enforcement prevention efforts.

##### *School Districts*

- A peace of mind knowing that the curricula being offered by their Law Enforcement Agency has been tested, proven effective, and listed on various federal K-12 registries.
- Assurance that educational leaders have reviewed the initiatives and have a voice in ensuring program longevity and support.
- A resource to make your children feel safer at school.
- Justification to allow Police Officers in the classroom.

##### *Communities*

- Assurance that the curriculum being taught in the school has been tested and proven effective. The community investment in the health and welfare of the students will show a priceless return in the overall stability and well-being of the community.



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### **Overall Conference Premier Sponsor**

**\$10,000 (1 available)**

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#### **Recognition Benefits**

- Presenting "title" sponsor of the *7<sup>th</sup> Annual 21<sup>st</sup> Century Drug & Violence Prevention Training Conference*.
- Opening remarks recognition for Conference Sponsor.
- Company recognition in conference materials as Overall Conference Sponsor.
- Company banner or signage displayed at Training Conference.
- A logo linked to company website in the "Conference Highlights" section of the L.E.A.D. website.
- Recognition in media & press releases – distribution to local media.
- Continual logo placement on audio visual scroll during Conference luncheon and dinner.

#### **Participation Benefits**

- Double-size exhibit space at the conference expo.
- Two rooms at Harrah's for the duration of the conference, including one deluxe suite.
- Invitation to all VIP functions for up to eight people.

### **Opening Dinner Keynote Sponsor**

**\$7,500 (2 available)**

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#### **Recognition Benefits**

- Company recognition in conference materials as Opening Dinner Sponsor.
- Company banner or signage displayed during all three days of conference at Car Show display area.
- A logo linked to company website in the "Conference Highlights" section of the L.E.A.D. website.
- Recognition in media & press releases – distribution to local media.
- Continual logo placement on audio/visual scroll during Conference luncheon and dinner.

#### **Participation Benefits**

- A single exhibit space at conference expo.
- Two rooms at Harrah's for the duration of the conference.
- Invitation to VIP functions for four people.



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### Conference Lunch Sponsor

**\$5,000 (3 available)**

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#### Recognition Benefits

- Company recognition in conference materials as Lunch Sponsor.
- Company banner or signage clearly displayed during the luncheon.
- A logo linked to company website in the "Conference Highlights" section of the L.E.A.D. website.
- Recognition of sponsorship during lunch welcome and conference closing.

#### Participation Benefits

- A single exhibit space at conference expo.
- One room at Harrah's for the duration of conference.
- Invitation to VIP functions for two people.

### L.E.A.D. Entertainment Sponsor

**\$5,000 (3 available)**

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#### Recognition Benefits

- Company recognition in conference materials as Entertainment Sponsor.
- Company banner or signage clearly displayed during the Cornhole Tournaments.
- A logo linked to company website in the "Conference Highlights" section of the L.E.A.D. website.
- Recognition of sponsorship during Cornhole Tournament and conference closing.

#### Participation Benefits

- A single exhibit space at conference expo.
- One room at Harrah's for the duration of conference.
- Invitation to VIP functions for two people.



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### **L.E.A.D. Keynote Speaker Sponsor**

**\$2,500 (6 available)**

#### **Recognition Benefits**

- Company name and brief message displayed on the slideshow repeatedly running during the luncheon and dinner.
- Recognition as Supporter in the "Conference Highlights" section of the L.E.A.D. website.
- Company materials handed out to all participants of the conference.

#### **Participation Benefits**

- A single exhibit space at conference expo.
- Invitation to VIP functions for two people.

### **L.E.A.D. Hospitality Room Sponsor**

**\$1,500 (10 available)**

#### **Recognition Benefits**

- Signage in Hospitality Room.
- Recognition as L.E.A.D. Supporter in the "Conference Highlights" section of the L.E.A.D. website.

#### **Participation Benefits**

- A single exhibit space at conference expo.
- Invitation to VIP functions for two people.

### **L.E.A.D. Agency Sponsor**

**\$750 (unlimited)**

#### **Recognition Benefits**

- Signage at Registration.
- Recognition as L.E.A.D. Supporter in the "Conference Highlights" section of the L.E.A.D. website.

#### **Participation Benefits**

- Includes 2 free registrations for any Law Enforcement or Educator Instructor of your choosing.



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## Sponsorship Opportunities

Corporation: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### PLEASE CIRCLE DESIRED SPONSORSHIP LEVEL:

OVERALL CONFERENCE PREMIER SPONSOR	\$10,000
OPENING DINNER KEYNOTE SPONSOR	\$7,500
CONFERENCE LUNCH SPONSOR	\$5,000
L.E.A.D. ENTERTAINMENT SPONSOR	\$5,000
L.E.A.D. KEYNOTE SPEAKER SPONSOR	\$2,500
L.E.A.D. HOSPITALITY ROOM SPONSOR	\$1,000
L.E.A.D. AGENCY SPONSOR	\$750

Check: PAYMENT ENCLOSED \$ \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_  
 Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_ Zip \_\_\_\_\_

Please email completed form to [lseeley@leadrugs.org](mailto:lseeley@leadrugs.org) or mail with check to L.E.A.D., Inc.:

5 South Main Street  
Allentown, NJ 08501  
Attn: Leanne Seeley

If you have questions, please contact our office at 609-259-2500 or email Leanne at [lseeley@leadrugs.org](mailto:lseeley@leadrugs.org).