



7th ANNUAL DRUG AND VIOLENCE PREVENTION TRAINING CONFERENCE

Vendor Opportunities Harrah's Resort, Atlantic City March 20 – March 22, 2022

We are pleased to announce that the 7th Annual 21st Century Drug & Violence Prevention Training Conference hosted by L.E.A.D. is taking place March 20 – 22 in Atlantic City, NJ. We are the most rapidly growing law enforcement-focused drug-and-violence prevention non-profit in the United States. We are providing opportunities for expanded exhibitors at our Annual Conference for a flat fee of **\$1,000**. Exhibit space is limited and will be assigned on a first-come, first-served basis.

Last year's conference drew law enforcement and school personnel from over 20 States. As the L.E.A.D. program has grown this year, we expect even more national attendance. L.E.A.D. will be giving prizes and raffles for those in attendance so we request that all Exhibitors provide a giveaway to highlight their business. Giveaway items should be valued at a minimum of \$100. We will be drawing door prizes and recognizing our participating vendors at every general session, during the vendor reception, and at the closing ceremony.

All applications must be received no later than February 24, 2022. A written cancellation on or before March 10, 2022 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after March 10, 2022.

Booth Fees Include:

- One 6' table
- 2 side chairs
- 1 wastebasket
- 1 exhibitor badge
- All meals for 1 guest

Any additional guests will be \$400 per person, which includes all meals. These guests must be pre-registered and paid for in advance. Please provide L.E.A.D. with any additional guest names at least one week in advance. Any set-up costs are those of the exhibitor. You will be notified of your space assignment, shipping and load-in instructions, and any additional updated information via a confirmation packet.

Electrical services must be pre-ordered through Harrah's - please advise us of all electrical needs. L.E.A.D. will make all arrangements with Harrah's and relay the costs.



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EXHIBITOR AGENDA

EXHIBITOR SET UP:

Sunday, March 20 10 AM – 12 PM

EXHIBIT HOURS:

Sunday, March 20 12 PM – 4 PM

Monday, March 21 9 AM – 5 PM

Tuesday, March 22 9 AM – 1 PM

EXHIBITOR BREAKDOWN:

Tuesday, March 22 1 PM - 5 PM

HOTEL RESERVATIONS

Reservations should be made visiting the website at <https://book.passkey.com/go/SH03LD2> or by calling Harrah's at 888-516-2215 by March 10, 2022. The room rate is \$75.00 per night + taxes, which includes free Wi-Fi and a parking discount. To add a second person, there will be an additional \$20 charge per night. You are responsible for contacting Harrah's directly to book and pay for your room. To guarantee accommodations at this rate, please state that you are with the L.E.A.D. Conference when making your reservation. Please note, you must be at least 21 years of age to check into the hotel. Reservations made after March 10 are subject to availability.

HEALTH & SAFETY PRACTICES

L.E.A.D. will follow all Covid-19 guidelines as required by the State of New Jersey, Atlantic City, and Harrah's Resort and Casino.

REGISTRATION

To register for this year's conference, visit our website [by clicking here](#). Registration can also be found at our main website (www.leadrugs.org) under the Conference tab on the main menu. Should you prefer a physical form or to pay via check, please use the application form attached below.



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Exhibit space will be allocated at the discretion of the conference committee with order of returned contracts determining priority. The information below will appear in the Exhibitor Directory that is distributed to all attendees. No guarantee of listing if application is received after February 24, 2022.

Company Name: _____

Mailing Address: _____

City, State, & Zip: _____

Phone: _____ Website: _____

Description of company for Exhibitor Directory (40 words or less): _____

We will give away: _____

Contact Name: _____ Title: _____

Contact Phone: _____ On-site phone: _____

Contact Email: _____

Additional Contact Name(s): _____

The undersigned is an officer, agent, or representative of the exhibitor authorized to enter into this agreement.

Signature: _____ Date: _____



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PREFERRED PAYMENT METHOD

The total exhibit fee must be submitted with this application. A written cancellation on or before March 10, 2022 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after March 10, 2022.

Check: PAYMENT ENCLOSED \$ _____

CREDIT CARD # _____

Security Code _____

Exp. Date _____

Billing Address

Please email completed form to: lseeley@leadrugs.org or mail with check to L.E.A.D., Inc.:

5 South Main Street
Allentown, NJ 08501
Attn: Leanne Seeley

If you have questions, please contact our office at 609-259-2500 or email Leanne at lseeley@leadrugs.org.